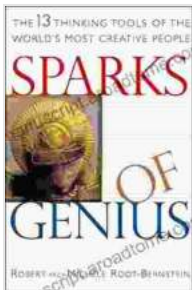


The 13 Thinking Tools Of The World's Most Creative People

By Keith Sawyer

Creativity is often seen as a mysterious and elusive quality, but Keith Sawyer argues in his book *The 13 Thinking Tools Of The World's Most Creative People* that it is a skill that can be learned and developed. Sawyer, a psychologist and creativity expert, has identified 13 cognitive tools that are common to creative individuals in all fields, from art to science to business. These tools are:



Sparks of Genius: The 13 Thinking Tools of the World's Most Creative People by Robert S. Root-Bernstein

★★★★☆ 4.5 out of 5

Language	: English
File size	: 41706 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 418 pages
Lending	: Enabled



1. **Curiosity:** The desire to explore and learn new things.
2. **Imagination:** The ability to generate new ideas and possibilities.
3. **Association:** The ability to connect different ideas and concepts.

4. **Observation:** The ability to pay attention to the details of the world around you.
5. **Experimentation:** The willingness to try new things and take risks.
6. **Persistence:** The ability to stick with a problem until you find a solution.
7. **Flexibility:** The ability to adapt to change and see things from different perspectives.
8. **Reflection:** The ability to think about your own thoughts and experiences.
9. **Collaboration:** The ability to work with others to generate new ideas.
10. **Incubation:** The ability to let your mind wander and allow new ideas to emerge.
11. **Intuition:** The ability to make decisions based on your gut feeling.
12. **Playfulness:** The ability to have fun and experiment with new ideas.
13. **Purpose:** The ability to find meaning and direction in your work.

Sawyer argues that these 13 tools are essential for creativity, and that by developing and using them, you can enhance your ability to generate new ideas, solve problems, and make breakthroughs in any field. The book provides a practical guide to developing and using these tools, with exercises and examples that can help you apply them to your own work and life.

Praise for *The 13 Thinking Tools Of The World's Most Creative People*

“Keith Sawyer has written a fascinating and practical guide to the cognitive tools that creative people use to generate new ideas and solve problems. This book is a must-read for anyone who wants to enhance their creativity.”

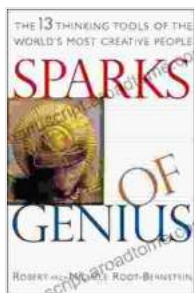
— **Daniel H. Pink, author of *Drive* and *When***

“Sawyer's book is a treasure trove of insights into the creative process. He has identified 13 essential thinking tools that anyone can use to become more creative. This book is a must-have for anyone who wants to boost their creativity.”

— **Teresa Amabile, author of *The Progress Principle* and *Creativity in the Workplace***

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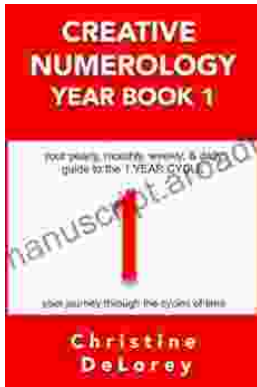
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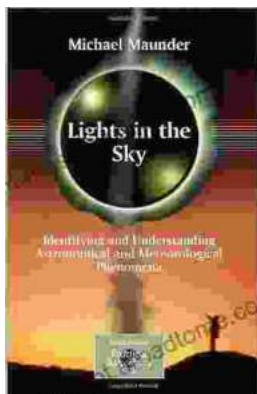
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